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## **MILO JOINS ENCORE'S COLLECTION**

**June 3, 2010, Cerritos, CA** — Southern California-based Encore – manufacturer of distinctive, modestly-priced seating solutions to complement a range of conference, executive, and mobile workspaces – introduces the newest member of its cast: Milo.

Smart and stylish, Milo is available as guest or executive seating and features a slender, contemporary profile accentuated by a delicately curved seat and back. The fully upholstered chair can be specified armless or with an upholstered panel arm for a more formal look. Guest chairs are available in three leg finishes: Chrome, Metallic Silver, or Black, while executive models are available in two swivel base options: Polished Aluminum or Black Nylon. The executive chair mechanism is Encore's Executive Management Swivel Tilt, which offers seat height adjustment with tilt lock and tension control.

In keeping with the spirit of Encore's functional and versatile product line, Milo offers a variety of looks and purposes. The guest chairs are at home in private offices, casual waiting areas and lobbies, and meeting spaces, while the executive seating models are suitable for executive/management offices, training rooms, hotel room desk chairs, casual conference rooms, and the like.

"Milo is the result of a collaboration between our in-house design group and the sales team to respond to a specific need in the contract seating market. It's an adaptable chair that can adopt (or embrace or assume) different personalities depending on the upholstery and options chosen, and it meets a need for a simple, classic form in mid-market applications," states David Logsdon, Encore's Director of Sales. "Milo embodies Encore's commitment to pursuing the best solutions for design, as well as comfort and support, and has proven to be a practical and functional new member of our collection."

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Encore provides affordable, options-oriented seating products for managerial, executive, guest, conference and multiple seating applications. Designed with both functionality and visual appeal in mind, all of Encore's products are offered with a comprehensive choice of ergonomic capabilities, chair controls, arm selections, base styles and upholstery options while maintaining a stylish aesthetic for design-savvy customers.

With standard lead-times of two weeks or less, an extensive Quick-Ship program that guarantees shipping on most products within 48 hours, as well as partnerships with some of the most widely recognized textile manufacturers in the industry, Encore is well-equipped to satisfy requirements for a host of applications, ranging from corporate offices to educational institutions, hospitality, healthcare facilities and more.

Since 1999, Encore has been answering a marketplace need for quality products at a great value, helping to raise the benchmark in design, comfort and flexibility with competitive pricing and a lifetime warranty on all seating components. Encore's enduring commitment to new product development and responsive approach to customer service has solidified Encore's reputation as a leader in the contract seating industry.

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