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THE FORECAST IS BRIGHT FOR ENCORE'S NEW 'FLURRY' STACK CHAIR

May 20, 2010, Cerritos, CA — A burst of energetic, vibrant design named Flurry is making its way through Southern California-based Encore – manufacturer of distinctive, modestly-priced seating solutions to complement a range of conference, executive, and mobile workspaces.

Designed by recognized contract seating designer Francisco Romero of PhiDesign, Flurry is a high-density polypropylene stack chair that radiates charm and character. Ideal for training rooms, meeting areas, auditoriums, convention centers, and more, Flurry offers functional ganging capabilities and can stack up to 10-high from the floor and 25-high on a dolly.

Available in eight eye-catching colors – Mimososa, Sky, Scarlet, Key Lime, Very Black, Medium Grey, Cocoa, and Soft White, Flurry is sure to be the bright spot in any room. But attention to function as well as form is what gives this chair its undeniable spark. A one-half inch steel rod frame means a more durable construction than comparable chairs, while a contoured back and waterfall seat add visual grace and comfort. Functionality is further enhanced by a signature cut-out on the back that provides ventilation and the seat itself features a recessed opening for cleaning ease. Optional clear glides and ganging connectors supply multifaceted opportunity with aesthetic appeal.

Flurry is Encore's most recent collaboration with Francisco Romero. A leading designer known for his thoughtful explorations of material, form, and their impact on the human body – especially the human body at work – Romero previously designed Chance, Lingo, and Nexxt – all successful launches for Encore.

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“Flurry is a blast of energy and wit, and it doesn't sacrifice function for style. Its contemporary design and coloring are spot-on, while its stacking ability and space saving convenience are fundamentally practical. Flurry is one of those true accomplishments that point to design and function working hand-in-hand,” states Helen Kim, Encore’s Director of Marketing. “Contemporary design, durability, functionality, affordability - Flurry has it all, and it looks fantastic. This is what Encore is known for.”

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Encore provides affordable, options-oriented seating products for managerial, executive, guest, conference and multiple seating applications. Designed with both functionality and visual appeal in mind, all of Encore’s products are offered with a comprehensive choice of ergonomic capabilities, chair controls, arm selections, base styles and upholstery options while maintaining a stylish aesthetic for design-savvy customers.

With standard lead-times of two weeks or less, an extensive Quick-Ship program that guarantees shipping on most products within 48 hours, as well as partnerships with some of the most widely recognized textile manufacturers in the industry, Encore is well-equipped to satisfy requirements for a host of applications, ranging from corporate offices to educational institutions, hospitality, healthcare facilities and more.

Since 1999, Encore has been answering a marketplace need for quality products at a great value, helping to raise the benchmark in design, comfort and flexibility with competitive pricing and a lifetime warranty on all seating components. Encore’s enduring commitment to new product development and responsive approach to customer service has solidified Encore’s reputation as a leader in the contract seating industry.

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