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MEMENTO TASK: NEW ADDITION TO POPULAR MEMENTO SERIES

August 1, 2011, Cerritos, CA — Southern California-based Encore announces the release of Memento Task seating to complement 2009's successful introduction of the Memento Executive and Conference series.

Launched at Encore's new permanent showroom during NeoCon 2011, the Memento Task collection responds to customer demands for a more utilitarian version of the popular executive/conference model. Armed with more ergonomic adjustment capabilities than its predecessor, its development was the result of a studied re-engineering of the original structure. While retaining the distinctively slender profile and contemporary styling of Memento Executive/Conference - to include a comfortable knit suspension back option - Memento Task offers a height adjustable back for greater lumbar support, a more task-intensive mechanism for long-term seated comfort as well as height and width adjustable arm options.

Intended for use in a variety of office and casual environments, Memento Task is available either fully upholstered with an optional tailored channel back design or with a knit suspension back offered in seven solid or blended colors. The breathable elastomeric knit suspension fabric features stretch and recovery properties that provide unparalleled comfort and support, and its range of colors and subtle geometric patterns distinguishes Memento from others in its class. Additional highlights include a memory-foam enhanced seat, signature polished aluminum cantilever arms with a black soft-touch armrest or adjustable t-arms in black or chrome trim, three mechanism selections, and a high profile base in black nylon or polished aluminum.

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“Expanding the Memento product line with a task option is an example of how Encore responds quickly and smartly to customer needs. This new series gives us another stylish, well-priced product for today’s contemporary workspaces, while the design and ergonomic features speak to Encore’s commitment to pursuing the best solutions for comfort, support and visual appeal,” states David Logsdon, Encore’s Director of Sales.

Memento Task is available now.

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Encore provides affordable, options-oriented seating products for managerial, executive, guest, conference and multiple seating applications. Designed with both functionality and visual appeal in mind, all of Encore’s products are offered with a comprehensive choice of ergonomic capabilities, chair controls, arm selections, base styles and upholstery options while maintaining a stylish aesthetic for design-savvy customers.

With standard lead-times of three weeks or less, an extensive Quick-Ship program that guarantees shipping on most products within 48 hours, as well as partnerships with some of the most widely recognized textile manufacturers in the industry, Encore is well-equipped to satisfy requirements for a host of applications, ranging from corporate offices to educational institutions, hospitality, healthcare facilities and more.

Since 1999, Encore has been answering a marketplace need for quality products at a great value, helping to raise the benchmark in design, comfort and flexibility with competitive pricing and a lifetime warranty on all seating components. Encore’s enduring commitment to new product development and responsive approach to customer service have solidified Encore’s reputation as a leader in the contract seating industry.

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Encore is an Arcadia company.